



Elara Caring 

all-in identity and scam protection that never clocks out

Safeguard yourself and your family from evolving identity threats and scams with always-on protection from Allstate — provided by your company as a benefit.

Our enhanced 2026 identity protection features deliver stronger security to help you and your family stay ahead of rising scams and identity fraud. Get 24/7 monitoring, advanced scam detection, and expert support for peace of mind.

2026 benefits highlights:

(See page 2 for expanded features list)

NEW Allstate Scam ProtectionSM

Get powerful, all-in-one digital defense with proactive scam monitoring, robust detection, alerts and phone and text scam blocking, and up to \$50K in scam reimbursement*—plus up to \$5M[†] in other financial protections.

Family digital safety

Monitor 30+ apps and sites, track loved ones, and access mental health support. Plus with a family plan get protection for you and all family “under roof or under wallet” as well as any family member 65 or older.

Award-winning cybersecurity

Protect your devices with top-rated** anti-malware and threat detection that runs in the background without slowing you down.

scammers are getting smarter

Even the most tech-savvy are falling for AI-powered scams

80%

of scam victims said they thought they could spot a scam before falling for one¹

49%

of scam victims experienced two or more scams in just the past two years¹

95%

of our members were satisfied with the identity theft recovery support they received²

¹ Javelin Strategy and Research, Breaking Barriers to Innovation, 2024

² Allstate Identity Protection internal analysis, 2022

**Overall Score. July 2011 – February 2025. Source: AV TEST.org

Coverage subject to terms, conditions, and exclusions. Reimbursement limits apply. See full policy for details.

With Allstate Identity Protection, get identity and cyber protection features designed to help you defend yourself from today's risks.

- **NEW** Allstate Scam ProtectionSM with alerts and education plus phone and text scam blocking, mobile scam alerts, email scan, web protection, URL blocking, and scam takedown
- **NEW** Reimbursement categories for scams, social engineering, cyberbullying, cryptocurrency, and ransomware payments^{††}
- **NEW** In-portal conveniences like one-on-one personal coaching, Identity Fraud Finder, online scheduler and specialist chat
- **NEW** Data removal tool discovers and removes your data on broker sites automatically
- **UPGRADED** Full-service identity restoration with up to \$5 million in expense reimbursement[†] for stolen funds and out-of-pocket costs due to identity theft including ransomware expense reimbursement^{*}
- Allstate Digital Footprint[®], our proprietary privacy tool, shows where your data lives online and how it might be exposed[†]
- Comprehensive identity and financial monitoring
- Identity Health Status gives you at-a-glance insight into your risk
- Allstate Security Pro[®] delivers updates and education on scams and emerging threats relevant to you
- Social media account takeover monitoring
- Tri-bureau credit monitoring with annual reporting and credit score
- Lock your TransUnion credit report in a click and get credit freeze assistance
- Dark web monitoring

Cyber protection

- **UPGRADED** Device protection tools for up to 10 devices
 - Malware and anti-virus protection
 - Safe browsing
 - Phishing protection
 - Anti-tracker
 - Missing and stolen device tools (Android only)
 - Smart watch protection (Android only)
 - Firewall (Windows only)
 - Webcam protection (Windows only)
 - Safe pay (Windows only)
 - File shredder (Windows only)
- Network security
- Military-grade VPN with thousands of servers to stay safe without slowing down
- Password manager

Opt for a family plan and get:

- **NEW** Child credit check
- **UPGRADED** Family mobile and desktop device protection for up to 10 devices per adult
- Coverage can extend to you and family members “under your roof or wallet” plus senior family members aged 65+ who don’t live with you or who are not financially dependent up on you
- Family digital safety tools from Bark that monitor 30+ apps and websites for signs of danger plus location tracking, screen time management, and web filtering
 - **NEW** Free access to TalkSpace Go for family plan members and their loved ones including tailored help and \$100 off TalkSpace Therapy

Plans and pricing

\$9.95 per person/month
\$17.95 per family/
month

Questions?

1-800-789-2720
or visit myaip.com

[†] Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for information purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions. Products and features are subject to change.

^{*} Does not cover cyber ransom payments to hackers.

Bark and Talkspace Go are third-party services subject to their own terms, conditions, and availability.

^{††} Cyber insurance, which includes data recovery, cyber extortion, cyber crime and cryptocurrency coverage is underwritten by Houston Casualty Company, a Tokio Marine HCC Company. Please refer to the actual policy for all the terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Products and features are subject to change. Certain features require additional activation and may have additional terms.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.