

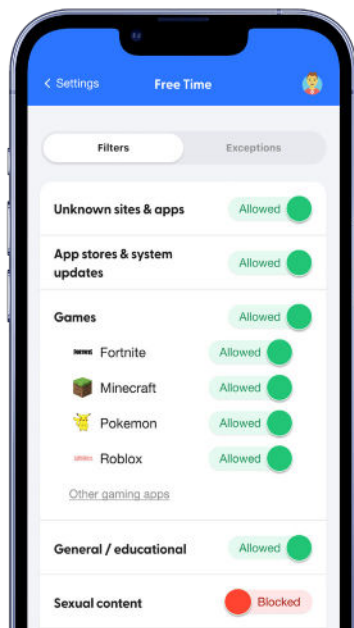


AllstateSM
IDENTITY PROTECTION

we help **protect** the
folks who matter most

**Allstate Identity Protection's Family Digital
Safety Tools give parents more ways
to keep kids safe.**

Kids are online more than ever for school, entertainment, and socialization — potentially exposing them to inappropriate content and bad actors. We partnered with Bark to develop our Family Digital Safety Tools to help parents protect kids and make them safer with educational tools.



Advanced threats call for protection beyond “basic.”

Allstate Identity Protection is proud to partner with Bark to deliver award-winning content monitoring and screen time tools to give parents a holistic view of their child's online activity. It's about more than just “blocking and locking.” We hope to provide families with better insights to raise smarter, savvier kids who are safer online.

WHAT ARE KIDS SEEING ONLINE?

83% of teens
online bullying

62% of tweens
nudity/sexual content

44% of teens
conversations about depression

41% of teens
language about anxiety

64% of teens
self-harm/suicidal ideation

Source: Bark's Annual Report: 2022 Research
on Kids and Technology

Do you have time to monitor all the apps and social media platforms your kids use? We do.*

No other tools on the market today can provide monitoring this comprehensive. Monitor 30+ of the most popular apps and social media platforms — including text messages and email — and get alerts sent straight to your phone when we detect signs of danger, including:

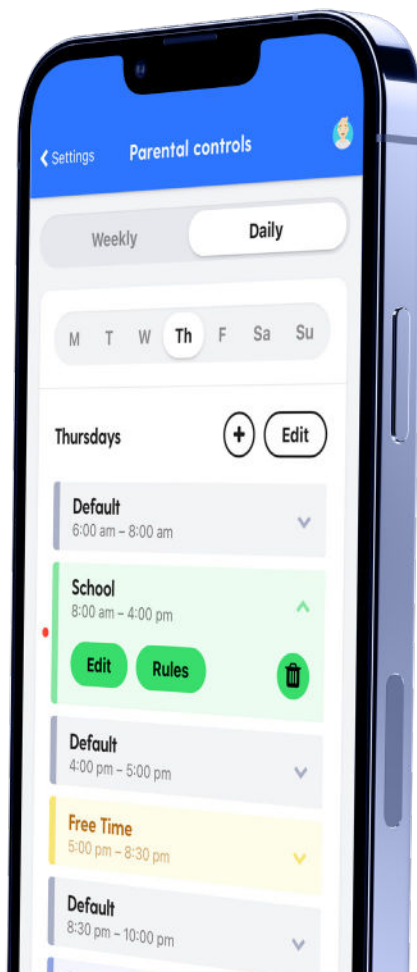
- ✓ Interactions with predators
- ✓ Drug use
- ✓ Mentions or ideation of self harm
- ✓ Violence and threats
- ✓ Cyberbullying
- ✓ And more

Set guardrails for their online exploration.±

Establish a healthy balance of digital and real life.

We help empower parents to set healthy habits for kids and their devices with tools like:

- ✓ Customized daily screen time scheduling
- ✓ Web filtering for websites and apps
- ✓ Location tracking with check-in function to request alerts when your child departs and arrives



Rest easy: you're backed by the best

Our unique features, educational resources, and variety of plans earned us Bankrate's "Best for Families" award.

We've been helping companies protect employees and their families for over 15 years with powerful features:

- Comprehensive financial protection and restoration with up to \$2M expense reimbursement^Δ
- 24/7 U.S.-based customer support
- Cyber protection for your home network and connected devices[†]
- Proprietary features to educate and empower, like our enhanced Allstate Digital Footprint®, Allstate Security Pro®, and our improved Identity Health Status
- Educational resources like our new Elder Fraud Center, our Unemployment Fraud Center, our quarterly Identity Fraud in Focus, and more

* Feature available with Pro+ Cyber only.

± Feature only available with Pro+ and Pro+ Cyber plans.

Δ Family Plan required. Single plans offer \$1M protection.

† Availability varies by plan. Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions. Product may be updated or modified.

Some features require additional activation. Privacy management features cover up to five email addresses in a family plan. Robocall blocker and ad blocker can only be used by primary subscriber, even in a family plan. Cyber and family digital safety features are managed through the primary subscriber's account in family plans.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

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