



Embargo until 5 a.m. March 3, 2021
March 3, 2021

PRESS CONTACT
Chris Adamec
cadamec@movinghealthhome.org

LEADING HEALTH INNOVATORS LAUNCH ALLIANCE TO ADVANCE CARE IN THE HOME
Coalition to focus on site of service flexibility for clinical care in the wake of pandemic

WASHINGTON, March 3, 2021 – Today, a coalition of innovative health care companies launched an effort to fundamentally change the way policymakers think about the home as a site of clinical service. Americans want to receive health care in their homes, evidence from the pandemic shows its possible, and data proves it is safe and effective. Therefore, it is time to change reimbursement models and the culture around institutional care to allow for Americans to choose their home as a site of care.

The COVID-19 pandemic showcased the untapped potential of home-based clinical care, and the opportunity for a more robust set of services ranging from primary care to hospital-level treatment. The advent of telehealth, remote monitoring, digital therapeutics, provider home visiting, medical records sharing, and other technology has shown that care in the home can be at least equivalent to, if not better than, care offered in facilities.

Different types of home health services have existed for decades, but these services are short-term and designed to help patients – mainly seniors – prevent or recover from an illness, injury, or hospital stay. Making the home part of the regular options available to patients will allow for primary care, behavioral health, chronic disease management and even hospital-level care in the home.

Founding members of this coalition include *Amazon Care, Landmark Health, Signify Health, Dispatch Health, Elara Caring, Intermountain Healthcare, Ascension and Home Instead*. These diverse organizations all bring unique skills and capabilities, as well as a shared belief that patients should be able to access to care in the home. They also believe that care in the home can provide a more holistic care experience – allowing visibility into living conditions and social needs that affect health.

“As a company whose mission it is to transform how care is delivered and paid for, Signify Health welcomes the establishment of this coalition to advance policies and practices that will activate the home as an alternate site of care,” said Damien Doyle, MD, Vice President of Medical Affairs at Signify Health.

“Over 17% of Medicare beneficiaries are living with 6 or more chronic conditions. In-home, patient-centered care is critical to managing the complex health needs of our nation’s older adults. We need a public policy agenda that ensures access to innovative in-home care,” said Nick Loporcaro, Chief Executive Officer at Landmark Health.

“We are thrilled to be joining forces with other leaders in home-based care to help remove barriers for patients across the nation while improving outcomes and increasing patient and provider satisfaction,” said Kevin Riddleberger, Co-founder, Chief Strategy Officer at DispatchHealth.



“We are pleased to join the other founding members of the Moving Health Home Coalition to advocate for the expanded use of the home environment as a venue for robust patient care,” said Elara Caring CEO Scott Powers. “As one of the nation’s largest providers of home care services, Elara Caring feels strongly that the current state of technology, care coordination, and caregiver capability is aligned to permit patients to choose treatment in their homes.”

For more information, please visit www.movinghealthhome.org

@movehealthhome

###